**Homework – 13**

**Chapter – 16**

**Persuasive Speaking**

Persuasive speeches are given to create a resolution. Its main motive is to influence the audience so that they ca change their thoughts . Sometimes it can be change a old habit or adding a new one. People will only listen and evaluate persuasive message if the speaker give him enough reasons to think about the message. So, to choose a persuasive speech topic selection is an important task I think. On the basis of topic the message, the delivery process, audience response depends.

The speaker needs to choose a topic that is a problem for the environment, for the society. His message can create a huge difference so the speaker needs to be prepared before about the topic. As it is influencing topic there will a argument for sure. So the speaker need to aware of this . To handle the argument speaker needs to be calm at first. If he gets angry and force the audience to adopt the message there will be a high chance that audience will not follow his instructions. Moreover they can avoid his instructions also.

The speaker have to handle any kind of argument with proper answer. For this a good homework preparation is a must. He needs to connect his speech with some evidence, compare it with the real life problems. He can show the difference that will happen if possible. At last he needs to know about his audience. Because if that does not match with the audience taste , culture, need then all the work will go in vain. And nothing will change that is the motive of this speech.